

HOW TO DO BUSINESS WITH ASSURITY LIFE

Submission:

- All new business applications can be faxed directly to Assurity Life at **877-864-6630**, or to the Benchmark Office at 704-527-7371.
- Requirements can be faxed directly to **402-437-4606**.
- Applications can also be mailed to:

Assurity Life
1526 K Street
Lincoln, NE 68501-2553
Attention: New Business

Checking Case Status:

- You are REQUIRED to be registered on the Assurity Life website at <https://assurelink.assurity.com/> once you are appointed.
- You have direct access to Assurity Life by calling **866-276-7619** ext. **4264**, or by emailing underwriting@assurity.com.
- Be sure to have the client's name and policy number when inquiring.
- Most requirements can be faxed to 402-437-4606.

How to submit monies to Assurity Life:

- If you collect initial premium with the application, it should be mailed in with the application.

OR

- If the premium is collected at issue, the policy number should be noted in the MEMO section of the check, and mailed to:

Assurity Life Insurance
1526 K Street
Lincoln, NE 68501-2533
Attention: Policy Issue/Underwriting

Commissions:

- For questions regarding commissions, please call **866-276-7619**.

Illustrations and Marketing Support:

- You can call a member of the Benchmark team at **(800) 998-9997**, or email us at benchmarkigroup@carolina.rr.com.
- Please call **866-276-7619** ext. **4333**, or email helpdesk@assurity.com for software support.



(800) 276-7619



Assurity contact list

Sales and Marketing Support – For product-specific assistance, contact regional sales managers or coordinators. For illustration support, contact your upline manager.

Name	Title/Area	Ext.	E-mail address	
Individual Sales				Fax (402) 437-3404
Pat Kenney	Sales Management (Midwest)	3680	pkenney@assurity.com	
Jesse Brewer	Regional Sales Manager (East)	4628	jbrewer@assurity.com	
Jessie Bartholomew	Regional Sales Manager (West)	4622	jbartholomew@assurity.com	
Tim Haynes	Regional Sales Manager (South)	4680	thaynes@assurity.com	
Eric Teply	Regional Sales Coordinator	3559	eteply@assurity.com	
Barbara Smith	Regional Sales Coordinator	4434	bsmith@assurity.com	
Christy Magorian	Regional Sales Coordinator	4467	cmagorian@assurity.com	
Cori Mooberry	Regional Sales Coordinator	4411	cmooberry@assurity.com	
Judi Ubben	Individual Sales Assistant	3681	jubben@assurity.com	
Business Sales				
Brian Watkins	Regional Sales Manager	(404) 643-4252	bwatkins@assurity.com	
Wayne Martinez	Regional Sales Manager	(719) 287-3726	wmartinez@assurity.com	
Jamie Leon	Regional Sales Manager	(443) 226-5456	jleon@assurity.com	
Karen Lococo	Regional Sales Coordinator	4492	klococo@assurity.com	
Brandon Fields	Regional Sales Coordinator	3780	bfields@assurity.com	
Rose Schamber	Business Sales Assistant	3687	rschamber@assurity.com	
Tim Cowell	Assurity Advisors Reg. Sales Manager	4695	tcowell@assurity.com	
Product Specialists				Fax (402) 437-3404
Ken Smith	CI, DI and HI Insurance (Indiv. and Bus.)	4409	ksmith@assurity.com	
Debbie Patterson	Long-Term Care Insurance (Individual)	3774	dpatterson@assurity.com	
Troy Branch	Life Insurance (Individual and Business)	3688	tbranch@assurity.com	
Licensing and Contracting – Calls from producers regarding the status of their agent contract or appointment:				
Contracting		4689	contracting@assurity.com	Fax (402) 437-3865
Supplies and Illustration Software				
For <i>fastest</i> turnaround, please order using AssureLINK (https://assurelink.assurity.com – go to Forms/Supplies).				
Direct calls from producers requesting supplies and software to:				
Supplies		4447	supplies@assurity.com	Fax (402) 437-3814
AssureLINK Assistance				
Calls requesting assistance in logging on to AssureLINK:				
Help Desk		4333	helpdesk@assurity.com	
Navigating AssureLINK		4275	sales@assurity.com	
Underwriting				
New Business Contact Center		4264	underwriting@assurity.com	Fax (402) 437-3810
	Pending requirements			Fax (402) 437-4606
	New apps only		appsubmit@assurity.com	Fax (877) 864-6630
Quotes and Illustration questions		4275		
Commission Questions		4427	commissions_unit@assurity.com	
In-Force Policies – Questions concerning all in-force policies				
Client Services Contact Center		4279	clientservices@assurity.com	Fax (402) 437-4658

ASSURITY LIFE INSURANCE COMPANY

1526 K Street • PO Box 82533
Lincoln, NE 68501-2533

Toll Free 800-276-7619 Ext. 4447 * Fax 402-437-3814 * Email: Supplies@assurity.com

Requisition for Supplies - iGroup

Name _____ Date _____

Company _____

Street Address (NO P.O. Box, please) _____

City _____ State _____ ZIP _____

Phone _____ Assurity Agent Code _____ Former SFL Agent Yes No

APPLICATIONS

- * _____ **Disability**–Personal & BOE State _____
- * _____ **Graded Benefit Disability** State _____
- * _____ **Critical Illness** State _____
- * _____ **Simplified Critical Illness** State _____
- * _____ **Life**–Term & Whole Life State _____
- * _____ **Acci-Flex Term** State _____
- * _____ **Simplified Life** State _____
- * _____ **Universal & Single Premium Life** State _____
- * _____ **Annuities** State _____
- * _____ **Single Prem. Immed. Annuity (SFL)** State _____
- * _____ **Non Med Term** State _____

- _____ **Business Overhead Expense Disability Income Protection**
- _____ Business Overhead Expense 05-052-02211
- _____ **Graded Benefit Disability Income Protection**
- _____ **Graded Benefit D.I. Consumer Only Kit**
- _____ Graded Benefit D.I. *Consumer Pt. of Sale* 15-067-02231
- _____ Graded Benefit D.I. *Agent Spec Sheet* 15-068-02231
- _____ “Cut Above Competition” *Agent Flyer* 15-069-02231
- _____ “Willing to Risk?” *Busin. Reply Mailer* 15-070-02231

Disability Occupation Specific brochures

- _____ Multi-occupation (generic) 05-010-02201
- _____ Truck Drivers 05-012-02201
- _____ Postal Workers 05-013-02201
- _____ Government Employees 05-014-02201
- _____ Police Officers 05-015-02201
- _____ Firefighters, Parameds, EMT’s 05-016-02201
- _____ Nurses 15-017-02201
- _____ Teachers 05-018-02201
- _____ Pastors 05-024-02201
- _____ Real Estate 15-025-02201
- _____ Contractor 05-031-02201
- _____ Cosmetologists 05-032-02201
- _____ Dental Hygienists 05-033-02201
- _____ Transportation Industry 05-034-02201

* _____ **ILLUSTRATION SOFTWARE**

**Limit 10 per order*
(Illustrations, Product Guides & Occupational Schedules)

ASSURITYBALANCE® DISABILITY

- _____ **Broker Disability Overview Kit**
(not available in CA) *Limit 10 per order
- _____ AssurityBalance® Product overview 15-072-02251
- _____ D.I. Product Overview - *tri-fold* 15-053-02251

Personal Disability Income Protection

- _____ **Personal D.I. Consumer Only Kit**
- _____ Personal D.I. Consumer Handout 15-104-02201
- _____ Personal D.I. *Consumer Point of Sale* 15-042-02201
- _____ Personal D.I. *Agent Spec Sheet* 15-044-02201
- _____ “It’s up to you” *Women’s Market Brochure* 15-046-02201
- _____ “Freedom to Choose” *Busin. Reply Mailer* 15-049-02201
- _____ “How to pay premiums?” *Consumer Brochure Summary Agent Flyer* 15-095-02201
- _____ Brochure Summary *Agent Flyer* 15-023-02201

California Personal Disability Income

- _____ “Balance your Portfolio” *Agent Use* 15-074-02201 CA
- _____ California *Agent Spec Sheet* 15-078-02201 CA
- _____ California D.I. *Agent Tri-fold* 15-080-02201 CA
- _____ California D.I. *Consumer Point of Sale* 15-076-02201 CA

Florida Personal Disability Income

- _____ Florida D.I. *Agent Tri-fold* 15-081-02201 FL
- _____ Florida D.I. *Consumer Point of Sale* 05-042-02201 FL
- _____ Florida *Agent Spec Sheet* 15-079-02201 FL
- _____ “Balance your Portfolio” *Agent Use* 15-075-02201 FL

Recruiting Agent Only (max quantity 10)

- _____ Occupations *Agent Flyer* 15-045-02201
- _____ “Protecting client’s financial future?” 15-055-02201
- _____ “What’s your next move?” 15-038-02251

Life’s Events Brochures

- _____ Saying “ I Do” 15-501-05001
- _____ A New Home 15-502-05001
- _____ Being a Parent 15-503-05001
- * _____ A Business of your own 15-504-05001
- _____ Single Again 15-505-05001

ASSURITY LIFE INSURANCE COMPANY

1526 K Street • PO Box 82533

Lincoln, NE 68501-2533

Toll Free 800-276-7619 Ext. 4447 * Fax 402-437-3814 * Email: Supplies@assurity.com

Requisition for Supplies - iGroup

ASSURITYBALANCE® CRITICAL ILLNESS

_____	Critical Illness Broker Kit	PA FL OTHER	
_____	*Limit 10 per order		
_____	Critical Illness Consumer Only Kit	PA FL OTHER	
_____	Critical Illness DVD (9 min presentation)	MKT CI 218	
_____	*Limit 5 per order		
_____	Critical Illness <i>Consumer Point of Sale</i>		15-035-02251
_____	Critical Illness <i>Agent Guide</i>		16-005-02241
_____	Critical Illness <i>Agent Spec Sheet</i>		15-026-02241
_____	"Who do you know?" <i>Consumer Flyer</i>		15-028-02251
_____	"Do you have protection...?" <i>Consumer Flyer</i>		05-036-02251
_____	When you're diagnosed...?" <i>Consumer Flyer</i>		05-037-02251
_____	Simplified Critical Illness <i>Agent Guide</i>		16-006-02291
_____	Simplified Critical Illness <i>Agent Spec Sheet</i>		15-027-02291

ASCENTIAL ANNUITY

_____	Encore Annuity <i>Consumer Point of Sale</i>		15-174-03371
_____	Encore Annuity <i>Agent Spec Sheet</i>		15-175-03371
_____	Bonus <i>Consumer Point of Sale</i>		15-107-03301
_____	Bonus <i>Agent Spec Sheet</i>		Mkt/LA-156
_____	3, 5, 7 <i>Consumer Point of Sale</i>		Mkt/LA 202
_____	3, 5, 7 <i>Agent Spec Sheet</i>		Mkt/LA 203
_____	IRA & Traditional IRA <i>Consumer Tri-fold</i>		Mkt/LA 166

LIFESCAPE® LIFE

_____	LifeScape Overview Broker Kit		
_____	*Limit 10 per order		
_____	Asset Location Record		15-015-00001
_____	Simplified Life <i>Consumer Point of Sale</i>		15-008-01121
_____	Simplified Life <i>Agent Spec Sheet</i>		15-009-01121
_____	Computation Worksheet		15-110-01121
_____	* Simplified Whole Life Portfolio		15-145-01121
_____	** Check to see if your state has been approved**		
_____	Term Life <i>Consumer Point of Sale</i>		15-109-01111
_____	Term Life <i>Agent Spec Sheet</i>		15-117-11111
_____	Acci-Flex <i>Consumer Point of Sale</i>		15-129-01111
_____	Whole Life <i>Consumer Point of Sale</i>		15-010-01101
_____	"Staying Power" <i>Agent Recruiting Flyer</i>		Mkt/LA 179
_____	Whole Life <i>Agent Spec Sheet</i>		15-106-01101
_____	Universal Life <i>General Brochure</i>		05-900-01131
_____	Premier UL (specific) <i>Consumer Brochure</i>		15-908-01131
_____	Survivor UL (specific) <i>Consumer Brochure</i>		05-906-01131
_____	Single Premium Whole Life		05-806-01101

GENERAL MARKETING

_____	Hallmarks of Strength	15-506-05005
_____	<i>Company Financial Overview</i>	
_____	AM Best Report	
_____	Assurity Advantage	15-127-05001
_____	<i>Limit 10 Agent only piece</i>	
_____	Assurity Return Envelopes (4"x 10")	
_____	Assurity Return Envelopes (9" x 12")	
_____	<i>Limit 25 per order for envelopes</i>	
_____	<i>Postage paid envelopes are no longer available</i>	

PRODUCT GUIDES

LifeScape

_____	AcciFlex	16-011-01111
_____	Non Med Term	16-012-01111
_____	Level Term Life	16-037-01111
_____	Simplified Whole Life	16-041-01121
_____	Whole Life	16-039-01101
_____	AssurityBalance	
_____	Personal Disability Income	16-016-02201
_____	Graded Benefit Disability Income	16-120-02231
_____	Business Overhead Disability Income	16-105-02211
_____	Occupational Classification Guide	16-002-02251

Please use this area for requesting supplies not found on this order form.

Please Note: Software is NOT included in Kits – please order from page 1.

***All Forms Available on Extranet <https://info.assurity.com>**

Assurity Life's 2010 Commission Dates

Commissions Processed Date	Commission Payment Release Date (Statements available online)	Direct Deposit Date
January 15, 2010	January 18, 2010	January 20, 2010
January 29, 2010	February 1, 2010	February 2, 2010
February 15, 2010	February 16, 2010	February 17, 2010
February 26, 2010	March 1, 2010	March 2, 2010
March 15, 2010	March 16, 2010	March 17, 2010
March 31, 2010	April 1, 2010	April 2, 2010
April 15, 2010	April 16, 2010	April 19, 2010
April 30, 2010	May 3, 2010	May 4, 2010
May 14, 2010	May 17, 2010	May 18, 2010
May 28, 2010	June 1, 2010	June 2, 2010
June 15, 2010	June 16, 2010	June 17, 2010
June 30, 2010	July 1, 2010	July 2, 2010
July 15, 2010	July 16, 2010	July 19, 2010
July 30, 2010	August 2, 2010	August 3, 2010
August 13, 2010	August 16, 2010	August 17, 2010
August 31, 2010	September 1, 2010	September 2, 2010
September 15, 2010	September 16, 2010	September 17, 2010
September 30, 2010	October 1, 2010	October 4, 2010
October 15, 2010	October 18, 2010	October 19, 2010
October 29, 2010	November 1, 2010	November 2, 2010
November 15, 2010	November 16, 2010	November 17, 2010
November 30, 2010	December 1, 2010	December 2, 2010
December 15, 2010	December 16, 2010	December 17, 2010
December 30, 2010	January 3, 2011	January 4, 2011